MUZAHIDUL ISLAM

SEO SPECIALIST

CONTACT

- +91 9101214304
- wrenlinux@gmail.com
- Darrang, Assam, India
- www.wrenlinux.in

EDUCATION

2015-2019
KHARUPETIA COLLEGE

- Bachelor of Arts in English
- GPA: 4.2

2021-2024
WAP INSTITUTE

- Advance Diploma in Software Engineering
- GPA: 8.4

SKILLS

- SEO Tools
- On-Page SEO
- Off-Page SEO
- Technical SEO
- Local SEO
- Content Strategy
- Keyword Research
- WordPress
- Website Audit
- Digital Marketing Strategy

LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Bengali (Fluent)

PROFILE

Results-driven SEO Specialist with expertise in on-page, off-page, and technical SEO, focused on improving search visibility and driving organic growth. Skilled in SEO tools such as Ahrefs, SEO Optimer, SEMrush, Moz, Google Analytics, and Screaming Frog for comprehensive audits, keyword research, and competitor analysis. Experienced in data-driven strategies for boosting site architecture, speed, mobile responsiveness, and user engagement, delivering measurable improvements in rankings and traffic.

WORK EXPERIENCE

Wren Linux Cyber Cafe   2023 - PRESENT
SEO Specialist

- Optimized on-page and technical SEO, improving rankings and driving organic traffic through strategic keyword research, content enhancements, and site architecture improvements.
- Conducted regular SEO audits and competitor analysis with Ahrefs, SEO Optimer, and Google Analytics to identify growth opportunities.
- Boosted local visibility by managing Google My Business and building local citations.
- Produced performance reports on traffic, rankings, and conversions to refine SEO strategies.

Dream Educare & Technology   2021 - 2022
Marketing Specialist & WordPress Developer

- Executed digital marketing strategies, including social media and email campaigns, to boost brand visibility.
- Managed and optimized WordPress websites, enhancing SEO, user experience, and performance.
- Conducted market research to refine tactics, increasing campaign reach and engagement.
- Created SEO-aligned content for blogs and landing pages to drive qualified traffic.

OTHER EDUCATION

2018-2019

COUNCIL OF COMPUTER EDUCATION RESEARCH AND TRAINING

- Post Graduate Diploma in Computer Application